



The BPA Pedigree Pork Scheme



The BPA Pedigree Pork Scheme promotes the sale of pork from pedigree pigs direct to the public through farm shops, farmers markets, local butchers and mail order.

The Pedigree Pork section of the BPA website has a special search facility so that the public can find producers in their area who sell direct. Members of the scheme automatically appear in these listings provided that they have birth notified their pigs. To make best use of the scheme you should give us your website address to appear in your listing. Buyers can then visit your site to check which markets you attend or the opening hours of your shop. If you sell through a local butcher you could also give their details. If you do not have your own website the BPA offers a webpage service for you to have a dedicated page on the BPA site where you can advertise your pigs and your pork.

Meat certificates are now available on-line and can be printed for display in your shop. Pedigree Pork leaflets are available to scheme members with space for your own label or stamp. Pedigree pork members receive special e-mails with details of forthcoming events and sales opportunities.

The BPA promotes the scheme at shows throughout the year including the BBC Good Food Shows, the Winter Fairs and the Smithfield Show.

Membership of the scheme is free to BPA members and all you have to do to sign up is complete this form and return it to the BPA office.

Please enrol me in the BPA Pedigree Pork Scheme.

How do you sell your pork (please tick)

- Mail order
- Farmers markets
- Farm shops
- My website address is
- Please send me details of the BPA Webpage Service

Name.....

HDL Letters..... Prefix.....

Signed..... Date.....

Please return this form to:

British Pig Association
Trumpington Mews
40b High Street
Trumpington
Cambridge CB2 1LS

(please turn over →)



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The BPA website advertising and promotion for members, works on the basis of search counties which are then organised into regions. Local government reorganisation often means that addresses don't have traditional counties anymore. Please choose **ONE** county from the list below by ticking the appropriate box.

Aberdeenshire		County Monaghan		Mid Glamorgan	
Angus		County Offaly		Midlothian	
Argyll & Bute		County Roscommon		Monmouthshire	
Avon		County Sligo		Moray	
Ayrshire		County Tipperary		Nairnshire	
Banffshire		County Tyrone		Norfolk	
Bedfordshire		County Waterford		North Yorkshire	
Berkshire		County Westmeath		Northamptonshire	
Berwickshire		County Wexford		Northumberland	
Buckinghamshire		County Wicklow		Nottinghamshire	
Caithness		Cumbria		Orkney	
Cambridgeshire		Denbighshire		Oxfordshire	
Cardiganshire		Derbyshire		Peeblesshire	
Carmarthenshire		Devon		Pembrokeshire	
Ceredigion		Dorset		Perth Kinross	
Channel Islands		Dumfries & Galloway		Powys	
Cheshire		Dunbartonshire		Renfrewshire	
Clackmannanshire		Dyfed		Ross Cromarty	
Cleveland		East Lothian		Roxburghshire	
Clwyd		East Riding of Yorkshire		Rutland	
Cornwall		East Sussex		Scottish Borders	
County Antrim		Essex		Selkirkshire	
County Armagh		Fife		Shetland	
County Carlow		Flintshire		Shropshire	
County Cavan		Gloucestershire		Somerset	
County Clare		Greater London		South Glamorgan	
County Cork		Greater Manchester		South Yorkshire	
County Donegal		Gwynedd		Staffordshire	
County Down		Hampshire		Stirlingshire	
County Dublin		Herefordshire		Suffolk	
County Durham		Hertfordshire		Surrey	
County Fermanagh		Invernessshire		Sutherland	
County Galway		Isle of Arran		Tayside	
County Kerry		Isle of Man		Tyne Wear	
County Kildare		Isle of Uist		Warwickshire	
County Kilkenny		Isle of Wight		West Glamorgan	
County Laois		Kent		West Lothian	
County Leitrim		Kincardineshire		West Midlands	
County Limerick		Kirkcudbrightshire		West Sussex	
County Louth		Lanarkshire		West Yorkshire	
County Londonderry		Lancashire		Western Isles	
County Longford		Leicestershire		Wigtownshire	
County Mayo		Lincolnshire		Wiltshire	
County Meath		Merseyside		Worcestershire	

The BPA only use this information to answer enquiries regarding the purchase of pigs or pork. Your details will only be used by authorised BPA staff or representatives. Your details will be **not** be passed on to other organisations for marketing purposes.